2020 ANNUAL REPORT

With the Coronavirus Pandemic affecting the entire country we were acutely aware that safety needs at work, at home, and on the road were not diminishing. As some employees changed their work habits and began working from home; hazards, including the spread of COVID, needed to be addressed. The National Safety Council – Nebraska Chapter had to pivot to meet the needs of our members while maintaining the safety of our own employees and our customers. Below are some of the programs and outreach developed and implemented by the NSCN team in 2020.

Respond & Impact Lives

Develop and Distribute
• NSCN developed material including: COVID-19 Workplace Assessment documents and Return to Work guidelines. Material was distributed via free webinars and the development of a resource hub on our website.

Collaborate, Promote, Engage
• Build and strengthen partnerships with like-minded organizations to meet our mission.
• Partnered with the local Better Business Bureau to hold webinars to promote Covid resource hub and disseminate information.
• Launched Be Safe Nebraska initiative focused on companies pledging to re-open businesses safely. Partnered with local Chamber of Commerce groups for launch.

Online and Hybrid Training
• Online and Hybrid training became the mantra for 2020. From online driver education and STOP classes to workplace safety training and virtual distracted driving educational programs the NSCN was responsive to the needs of our customers continuing our focus to meet our mission.

Hands-On Training
• Becoming a partner with IVES Training allowed NSCN to provide hands-on and train-the-trainer instruction for elevated work platforms.

Launching a New Brand
After nearly 100 years, the National Safety Council launched a new logo. The new logo incorporating a new, modernized look while playing homage to the historical green cross. To remain consistent, the Nebraska chapter updated all of it’s branded material and signage.

Nebraska Workplace Safety Fatalities* 53
53% transportation 26% contact with equipment 13% Falls, slips, trips 8% Other

Nearly 1% of all Nebraskans infected with COVID-19 died
169,713 recorded COVID-19 cases in Nebraska, 1,668 COVID-19 deaths in Nebraska

223 Nebraskans killed on the road

87% of Nebraska businesses witness a decline in revenue in 2020

Thank You

THANK YOU TO OUR 2020 SPONSORS
These sponsors were crucial partners in providing the funds necessary to meet our mission.

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Nebraska chapter updated all of it's branded material and signage.

Financial Stability

Program Costs
51% Safe on the Road
43% Safe at Work
8% Safe at Home & Play

Fees & Services

3% Sales & Safety Materials
4% Development & Fundraising
3% Grants & Contracts
13% Other Revenue
76% Membership Dues