39th Annual Safety & Health Summit

Exhibitor Prospectus

November 1, 2022

NEW LOCATION!

Hilton Omaha
Downtown Omaha
1001 Cass Street
Omaha, NE
Game of Choice - Not Chance
Statistical probability is the 'chance' that something will or will not happen based on 'known factors'. Safety doesn't happen by chance. Being safe is a choice our employees make every single day — on and off the job site. Let’s make the choice to be safe, greet each other, network, and share knowledge, stories and a few laughs. Let's guarantee we always win - the prize is to return home safely to your family.

Our attendees represent the best safety professionals in the area, those who focus on safety without shortcuts. They are professionals who are interested in learning about the latest safety training, technology, and equipment. The Summit draws individuals who include CEOs, safety directors and managers, security and risk managers, engineers and HR professionals. Summit attendees also represent a multitude of industries providing you the opportunity to share your solutions with dozens of organizations of varying sizes.

FOR QUESTIONS & HELP WITH REGISTRATION, PLEASE CONTACT

Bree Allis
ballis@SafeNebraska.org
402.898.7350

Joe Polsley
jpolsley@SafeNebraska.org
402.898.7365
EXHIBITOR BENEFITS

Marketing Exposure
Let our attendees know that you will be out our conference. All exhibitors will be listed, with your company logo, on the conference website. Exhibitors registered before July 12, 22 will be included in the conference brochure which will be marketed to over 5,000 safety professionals. After the conference, all exhibitors will receive a list of attendees (excluding individuals who have opted out of the distribution list) including name, company, mailing address, email and phone number.

Additional Marketing Opportunities
If you’re looking for new ways to stand out at our event, check out the additional sponsorship Opportunities available including:
• Increased ad size in NSCN Summit conference program
• Summit Lunch Sponsor (3-5 minutes on stage to address group)
• Summit Opening Session Sponsor (3-5 minutes on stage to address group)
• Conference Bag Sponsor (Logo on bag)
• Lanyard Sponsor (Logo on Lanyards)
• Summit Coffee/Dessert Sponsor (Additional signage at event)

Traffic Builder
Our Traffic Builder program will be a bit different this year. To encourage quality traffic to your booth we will provide “play money” to exhibitors to distribute to the attendees. This “money” will be used by the attendees to win prizes! All exhibitors are encouraged to provide a prize and will be recognized during the drawings.

Hotel Accomodations
Please visit our website regarding details and discounts for hotel accommodations.

Bag Advertising
Exhibitors may include a marketing piece in the bag distributed to all attendees. Material will be collected approximately 3 weeks prior to the event.

Program Advertising
Advertise in the Safety and Health Summit event program to promote your business to all attendees! Choose from 1/4 page, 1/2 page, or a full page ad based on your sponsorship level.

Trade show Shipping
Exhibits may be shipped directly to the Hilton Hotel in Downtown Omaha up to one week prior to the event. Please visit our website for more information.

Food and Beverage
Please note all food items dispensed are limited to sample size products. This is Hilton’s policy.

Sessions, Keynote Speakers, and Lunch
Two booth representatives are invited to attend any of the sessions during the conference including lunch. Additional lunches may be purchased for $50/per person.

Wi-Fi & Electricity
All exhibitors needing Wi-Fi or electricity will need to complete an order form with Encore AV Services. This form can be found on our website.

REGISTER TODAY!
SAFE NEBRASKA.ORG/2022SUMMIT

Bree Allis
ballis@SafeNebraska.org
402.898.7350

Joe Polsley
jpolsley@SafeNebraska.org
402.898.7365
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Support of community outreach and service to Nebraskans</th>
<th>The Ultimate Networker $5,000</th>
<th>Summit &amp; Luncheon Networker $3,500</th>
<th>Summit &amp; Breakfast Networker $3,950</th>
<th>Summit Champion $2,000</th>
<th>Summit Exhibitor $900</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit at Summit</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Annual Summit Conference exhibitor attendees (2)</td>
<td>2-4 Attendees</td>
<td>2-4 Attendees</td>
<td>2-3 Attendees</td>
<td>2-3 Attendees</td>
<td>2 Attendees</td>
</tr>
<tr>
<td>Recognition on marketing material, onsite signage and during presentation at Summit</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition during presentation at Summit as a sponsor</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Ad in the NSCN Summit conference program</td>
<td>Full Page Ad</td>
<td>1/2 Page Ad</td>
<td>1/4 Page Ad</td>
<td>1/4 Page Ad</td>
<td></td>
</tr>
<tr>
<td>&quot;Traffic Builder&quot; exhibitor at Summit Conference</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Bag advertising (if requested)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Summit prize sponsor (exhibitor provides gift $100 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company logo on NSCN conference website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in NSCN annual report</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
<td></td>
</tr>
<tr>
<td>Celebration of Safety Luncheon (COS) networking event (May 2022)</td>
<td>2 Attendees</td>
<td>1 Attendee</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on marketing material and during presentation at COS</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Safe at Work Breakfast Series (networking event - 10x per year)</td>
<td>2 Attendees</td>
<td>1 Attendee</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition via online site and during Breakfast Series Presentation. Exhibit table plus 3-5 min presentation at one event</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Listed on “Partner webpage” with logo, short description (no more than 100 characters) and link to website. Listing will be based on level of sponsorship</th>
<th>Pick 5</th>
<th>Pick 4</th>
<th>Pick 3</th>
<th>Pick 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Listed on “Partner flyer” provided to all new members</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>1x Social media promotion of sponsorship with link to website (7,000+ followers)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Email promotion sent to 8,000+</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>1/4 page ad in NSCN Annual training catalog (Distributed to 5,000+)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>1/4 page ad in quarterly newsletters (Distributed to 5,000+)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### Additional opportunities in conjunction with the levels above.
- Increased ad size in NSCN Summit conference program - Full page $250, 1/2 page $195, 1/4 page $150
- Summit Lunch Sponsor (3-5 minutes on state to address group) - $2,000
- Summit opening Session Sponsor (3-5 minutes on state to address group) - $2,000
- Conference Bag Sponsor (Logo on bag) - $2,500
- Lanyard Sponsor (Logo on Lanyards) - $1,500
- Summit Coffee/Dessert Sponsor (Additional signage at event) - $1,500

Ask about Future Opportunity to display marketing materials or products in Learning Lab at the new NSCN Headquarters (late 2022/early 2023)
Your Investment Includes:
• One (1) 8’ x 10’ exhibitor space with draping, 6’ skirted table and two chairs.
• Complimentary lunch for two (2) exhibit representatives. $50 fee for additional attendees.
• Company information will be included in the Summit brochure if registered by July 12, 2022.
• Company logo at www.SafetyandHealthSummit.com
• Post Summit attendee mailing list (list will include company’s contact names, emails, phone numbers, & mailing addresses unless the attendee has opted out)

Advance registration required. Cancellations must be received in writing by September 1, 2022 to receive refund less a $100 processing fee. No refunds after September 1. The National Safety Council - Nebraska Chapter is not responsible for lost or stolen items at the trade show.
SAFETY & HEALTH

SUMMIT

GAME OF CHOICE - NOT CHANCE

1) Check out the floor plan and determine where you want to have your booth located.  
*There are a limited number of booths inside of the exhibit hall. Additional overflow booths will be available outside of the hall.

1) Check out the sponsorship levels! These are great opportunities to get in front of a captive audience during our pre-conference training, post-conference and at the conference!

3) Call your account manager today to book your space. You can pay via credit card or be invoiced. You can also book Online at: www.SafeNebraska.org/2022Summit

5) Don’t forget to send us your logo for our website. We prefer an EPS if possible.

GUARANTEE YOU ALWAYS WIN - 
THE PRIZE IS TO RETURN HOME SAFELY.

LIMITED SPOTS AVAILABLE!

REGISTER TODAY!
SAFENEBRASKA.ORG/2022SUMMIT
SAFETY & HEALTH

GAME OF CHOICE - NOT CHANCE

1. ____________________________________________

2. ____________________________________________

3. ____________________________________________

4. ____________________________________________

5. ____________________________________________

6. ____________________________________________

7. ____________________________________________

8. ____________________________________________

9. ____________________________________________

10. ___________________________________________

11. ___________________________________________

12. ___________________________________________

13. ___________________________________________

14. ___________________________________________

15. ___________________________________________

16. ___________________________________________

17. ___________________________________________

18. ___________________________________________

19. ___________________________________________

20. ___________________________________________

21. ___________________________________________

22. ___________________________________________

23. ___________________________________________

24. ___________________________________________

25. ___________________________________________

26. ___________________________________________

27. ___________________________________________

28. ___________________________________________

29. ___________________________________________

30. ___________________________________________

31. ___________________________________________

32. ___________________________________________

33. ___________________________________________

34. ___________________________________________

35. ___________________________________________

36. ___________________________________________

37. ___________________________________________

38. ___________________________________________

39. ___________________________________________

40. ___________________________________________

41. ___________________________________________

42. ___________________________________________

43. ___________________________________________

44. ___________________________________________

45. ___________________________________________

46. ___________________________________________

47. ___________________________________________

48. ___________________________________________