National Safety Council
NEBRASKA CHAPTER

Exhibitor Prospectus 2027



Annual Conference

October 20, 2027 | La Vista Conference Center

Kearney Regional Conference

August 17, 2027 | Younes Event Center

Beyond the Standard

Move past compliance and make safety part of everything. Stronger programs. Safer workplaces. Better outcomes.

Annual and Regional Safety Conference & Expos

National Safety Council
NEBRASKA CHAPTER

Connect with hundreds of professionals representing businesses all across Nebraska





The National Safety Council Nebraska Chapter (NSCN) Annual Safety Conference & Expo and Regional Safety Conference in Kearney give your organization two opportunities to connect with Nebraska's safety community in 2027.

The Annual Safety Conference & Expo brings together safety professionals, business leaders, HR teams, and other decision-makers for a full day of education, networking, and exhibits. The Regional Safety Conference in Kearney offers another opportunity to meet local employers, showcase your products and services, and build relationships with professionals focused on workplace and roadway safety.

As an exhibitor, you can introduce your safety solutions to the people who need them, strengthen existing relationships, and increase awareness of your organization. Choose the exhibitor package that fits your goals and make the most of your time with Nebraska's safety community.

Want to be an exhibitor? Contact:

Mackenzie Hardy
mhardy@safenebraska.org
402.898.7355

Annual and Regional Conference Packages

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	Champion Partner $4,800	**Premier Partner** $2,700	**Regional Partner** $1,650	**Preferred Exhibitor** $950	**Standard Exhibitor** $850
Exhibit at the Annual Conference & Expo	•	•	•	•	•
Annual Conference and Expo exhibitor attendees	3 attendees	3 attendees	2 attendees	2 attendees	2 attendees
In-bag advertising	•	•	•	•	•
Prize sponsor (exhibitor provides gift of $100 value)	•	•	•	•	•
Company logo on NSCN conference website	•	•	•	•	•
Support of a Nebraskan non-profit	•	•	•	•	•
Your choice of a premium booth space	•	•	•	•	
Exhibitor spot at Kearney Regional Safety Conference	•	•	•		
Speaker spot at the Annual Conference & Expo*	•				
Premium Options	All 4 included!	Choose 2			
Celebration of Safety Luncheon networking event May 2025 (1 attendee)	•				
One social media promotion of sponsorship with link to website (3,000+ followers)	•				
One email promotion sent to 4,000+	•				
One 1/4 page ad in quarterly mailer newsletter or annual catalog (distributed to 1,500+)	•				

*Speaker spots are limited; will be available on a first come, first serve basis

Conference Details

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NEBRASKA CHAPTER



Kearney Conference

Tuesday, Aug 17, 2027

Trade Show Hours 9:30 AM - 3:30 PM

Exhibit Tear Down 4:30 PM

Join us Tuesday, Aug 17, at the Younes Conference Center in Kearney for NSCN's Regional Safety Conference. We expect 50–100 attendees from across central Nebraska, including safety professionals, business leaders, and employers looking for ways to improve workplace and roadway safety. Exhibiting at this event is a great way to introduce your products and services to a new audience, connect with local decision-makers throughout central Nebraska.

Exhibitors can set up the day before the event on Monday, Aug 16 from 12-3PM. Wi-Fi and electricity are included through the event center.



Annual Conference

Wednesday, Oct 20, 2027

Trade Show Hours 9:30 AM - 3:30 PM

Exhibit Tear Down 4:30 PM

Join us Wednesday, Oct 20, at the La Vista Convention Center for Nebraska's largest safety conference and expo. We expect 200–300 attendees, including safety professionals, business leaders, HR teams, and decision-makers from across the state. Exhibiting at this event gives you the opportunity to showcase your products and services, align yourself with the top safety training facility in Nebraska, and build relationships with professionals looking for ways to improve workplace and roadway safety.

Setup takes place Tuesday, Oct 19, from 12:00–3:00 p.m. If you need electricity, audiovisual equipment, furniture rentals, or shipping services, you must complete and return an order form to the convention center. You can ship materials directly to the convention center up to one week before the event, but you must submit the form first. Please note that the facility allows only sample-size food items for distribution. Visit our website for order forms, additional exhibitor information, and a link to book your hotel room at the Embassy Suites.

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Cancellation Policy

No refund will be issued for cancellations made within 45 days of the conference. A refund will be provided only if the booth is re-sold before the event.

Exhibitor Benefits

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Marketing Exposure

All exhibitor's logos will be listed on the conference website and on NSCN's website. You will also have a profile that you can edit with a description of your organization, website, social handles, media, etc. for attendees to view. Exhibitors registered before August 1, 2027 will be included in the conference mailing brochure. Exhibitors will also be shouted out on social media and on emails sent to attendees.

Conference App

Exhibitors can use the Eventleaf Leads app to capture and manage leads during the conference. Scan an attendee's badge to collect their contact information, even if they've opted out of sharing their details on the post-conference follow-up list. You can also add notes to each scanned badge to track conversations and remember what to follow up on after the event.

Conference Participation

Two exhibitor representatives are invited to attend any of the sessions during the conference, including lunch. Additional exhibitor attendees may be purchases for $60/per person to cover the cost of food.

Attendee List for Follow-Up

After the conference, all exhibitors will receive a list of attendees (excluding individuals who have opted out of the distribution list). This will include first name, last name, organization name, and email (as provided by attendee).

Brand Engagement

To encourage quality traffic to your booth we host a giveaway at the end of the conference for attendees. Each exhibitor name tag that an attendee scans is one entry for the giveaway. We encourage all exhibitors to submit a giveaway item and we will recognize you during the drawing.

Bag Advertising

Exhibitors may include a marketing item in the bag distributed to all attendees. This can be a flyer, brochure, promotional item (such as a pen, hand sanitizer, or other small item), etc. Please no food or drink. Material will be collected approximately three weeks prior to event.

Regional Conference

Exhibitors who are in the Supporter, Partner, Achiever, Leader, or Champion tiers can exhibit at the regional conference(s) as well as at the annual conference. Space is limited and is based off a first come, first serve basis.



Limited spots available -
REGISTER TODAY!

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Annual Conference & Expo Booth Information

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Preferred Exhibitor | $950

- Your choice of booth space
- One (1) 8' x 10' exhibitor space
- Draping 6' skirted table and two chairs

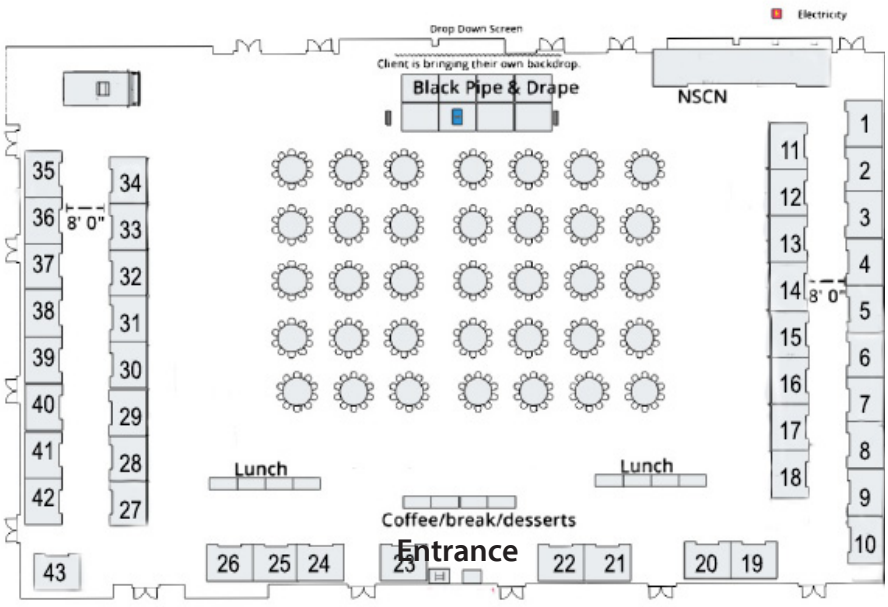


Standard Exhibitor | $850

- One (1) 8' x 10' exhibitor space
- Draping 6' skirted table and two chairs
- Assigned booth space

Preferred Exhibitors have the opportunity to select a preferred booth location.

Standard Exhibitors will be assigned a booth based on availability.



*Exhibitor layout is subject to change; premium exhibitors will still be able to select their booth number if layout changes

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More Sponsorship Opportunities

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Annual Conference
Opening Session Sponsor
3-5 minutes on stage to address group **$3,000**

Annual Conference
Expo Lunch Sponsor
3-5 minutes on stage to address group **$3,000**

Annual and Regional Conferences
Lanyard Sponsor
Logo on conference lanyards **$2,500**

Annual Conference
Bag Sponsor
Logo on front of bag **$2,500**

Annual Conference
Coffee/Dessert Sponsor
Additional signage at event **$2,000**





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