Showcase Your Safety Solutions at the Annual and Regional Safety Conference & Expos

Regional Conferences - New in 2026!
Lincoln | April 14
Norfolk | June 24
Kearney | August 11

Annual Conference - October 27, 2026
La Vista Conference Center

GAME ON

Winning with Safety
At Work and On the Road

2026 Exhibitor Prospectus

SafeNebraska.org | 402.898.7364 | safety@safenebraska.org

nsc National Safety Council
NEBRASKA CHAPTER

Annual and Regional Safety Conference & Expos

National Safety Council
NEBRASKA CHAPTER

Connect with hundreds of professionals representing businesses all across Nebraska

The Safety Conference and Expo is a unique event that attracts everyone concerned about safety. This is an opportunity to showcase your organization's solutions to a wide array of businesses. Expo attendees include a myriad of professionals, from CEOs and managers to engineers and HR professionals. Network with businesses and safety professionals across Nebraska at the Safety Conference and Expo — and now, at our new Regional Safety Conferences in Lincoln (April 14), Norfolk (June 24), and Kearney (August 11). Don't miss your chance to connect, showcase, and make an impact. **Secure your spot today!**

The Annual Safety Conference and Expo is the full-day event held on October 27, 2026, from 8:00 a.m. – 4:30 p.m. In 2026, we're bringing the energy of the arena to the La Vista Conference Center with a sports-themed conference, because everyone wins when they're safe at work and on the road. Exhibitors are encouraged to get in the spirit by incorporating sports-inspired displays, giveaways, or activities that will make your booth a crowd favorite.

Want to be an exhibitor? Contact:

Bree Allis
ballis@safenebraska.org
402.898.7350

Jenn Scoggins
jscoggins@safenebraska.org
402.898.7365

Brian York
byork@safenebraska.org
531.249.1194

Exhibitor Benefits

Marketing Exposure
Let our attendees know that you will be at our conference. All exhibitor's logos will be listed on the conference website and on NSCN's website. Exhibitors registered before June 1, 2026 will be included in the conference mailing brochure. Exhibitors will also be sent a digital media kit that can be used to promote that they will be at the conference.

Attendee List for Follow-Up
After the conference, all exhibitors will receive a list of attendees (excluding individuals who have opted out of the distribution list). This will include first and last name, organization name, mailing address, email, and phone number (as provided by attendee).

Conference Participation
Two exhibitor representatives are invited to attend any of the keynote speakers and sessions during the conference, including lunch. Additional exhibitor attendees may be purchases for $60/per person to cover the cost of food.

Additional Exposure Opportunities
If you're looking for new ways to stand out at the expo, check out our additional sponsorship opportunities available including:

- Expo Lunch Sponsor (3-5 minutes to introduce keynote speaker)
- Expo Opening Session Sponsor (3-5 minutes to introduce keynote speaker)
- Conference Bag Sponsor
- Lanyard Sponsor
- Expo Coffee/Dessert Sponsor (additional signage at event)

Brand Engagement
To encourage quality traffic to your booth we host a giveaway at the end of the conference for attendees. Each exhibitor name tag that an attendee scans is one entry for the giveaway. We encourage all exhibitors to submit a giveaway item and we will recognize you during the drawing.

Bag Advertising
Exhibitors may include a marketing item in the bag distributed to all attendees. This can be a flyer, brochure, promotional item (such as a pen, hand sanitizer, or other small item), etc. Please no food or drink. Material will be collected approximately three weeks prior to event.

Regional Conferences
Exhibitors who are in the Supporter, Partner, Achiever, Leader, or Champion tiers can exhibit at the regional conference(s) as well as at the annual conference. Space is limited and is based off a first come, first serve basis.

Want to be an exhibitor? Contact:

Bree Allis
ballis@safenebraska.org
402.898.7350

Jenn Scoggins
jscoggins@safenebraska.org
402.898.7365

Brian York
byork@safenebraska.org
531.249.1194

Annual Conference & Expo Booth Information

Premium Exhibitor | $950

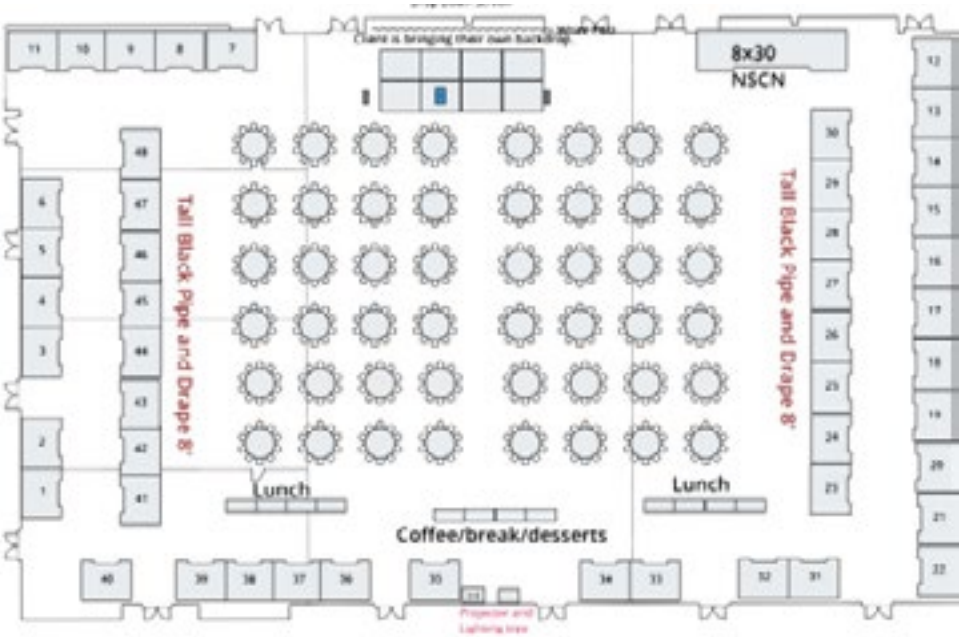
- Your choice of booth space
- One (1) 8' x 10' exhibitor space
- Draping 6' skirted table and two chairs

Standard Exhibitor | $850

- One (1) 8' x 10' exhibitor space
- Draping 6' skirted table and two chairs
- Assigned booth space

Premium Exhibitors have the opportunity to select a preferred booth location.

Standard Exhibitors will be assigned a booth based on availability.



Entrance

*Exhibitor layout is subject to change; premium exhibitors will still be able to select their booth number if layout changes

Want to be an exhibitor? Contact:

Bree Allis
ballis@safenebraska.org
402.898.7350

Jenn Scoggins
jscoggins@safenebraska.org
402.898.7365

Brian York
byork@safenebraska.org
531.249.1194

Annual Conference & Expo Event Details

Setup - Oct 26, 2026
12:00 PM - 3:00 PM

Trade Show Hours
9:30 AM - 3:30 PM

Exhibit Tear Down
3:30 PM - 4:30 PM

Questions?
Contact one of our account managers below

Wi-Fi & Electricity
All exhibitors needing Wi-Fi or electricity will need to complete an order form. This form can be found on our website at SafeNebraska.org.

Trade Show Shipping
Exhibits may be shipped directly to the La Vista Convention Center up to one week prior to the event. Please visit our website for more information or contact your account manager.

Food and Beverage
Please note that facility policy states that all food items distributed are limited to sample size products only.

Hotel Accommodations
Please visit our website for a registration link at the Embassy Suites, La Vista Convention Center.

Cancellation Policy
No refund will be issued for cancellations made within 45 days of the conference. A refund will be provided only if the booth is re-sold before the event.

Want to be an exhibitor? Contact:

Bree Allis
ballis@safenebraska.org
402.898.7350

Jenn Scoggins
jscoggins@safenebraska.org
402.898.7365

Brian York
byork@safenebraska.org
531.249.1194

Regional Conferences

The Regional Safety Conferences are a one-day event held in various locations across Nebraska, bringing safety professionals, business leaders, and community members from that area together to learn, network, and share best practices. Attendees can participate in multiple educational sessions led by industry experts and explore solutions from a select group of exhibitors.

Exhibitor spots are limited and available on a first-come, first-served basis

Lincoln NE | April14

Held in the Centennial Room at the Nebraska Union

Norfolk, NE | June 24

Held at the Divots Conference Center

Kearney, NE | August 11

Held at the Younes Conference Center

Exhibitors interested in participating in a Regional Safety Conference(s) must also exhibit at the Annual Safety Conference & Expo (La Vista Conference Center). Exhibitor spots in regional conferences cannot be purchased separately. This ensures consistency and visibility across all NSCN events. Please refer to **page 7** for Regional Conference package options and pricing information.

Want to be an exhibitor? Contact:

Bree Allis
ballis@safenebraska.org
402.898.7350

Jenn Scoggins
jscoggins@safenebraska.org
402.898.7365

Brian York
byork@safenebraska.org
531.249.1194

Annual and Regional Conference Packages

National Safety Council
NEBRASKA CHAPTER

	Champion Exhibitor $7,500	**Leader Exhibitor** $5,500	**Achiever Exhibitor** $3,500	**Partner Exhibitor** $2,500	**Supporter Exhibitor** $1,750	**Ally Exhibitor** $850/$950
Exhibit at the Annual Conference & Expo	•	•	•	•	•	•
Safety Conference and Expo exhibitor attendees (2)	3 attendees	3 attendees	3 attendees	2 attendees	2 attendees	2 attendees
In-bag advertising	•	•	•	•	•	•
Prize sponsor (exhibitor provides gift of $100 value)	•	•	•	•	•	•
Company logo on NSCN conference website	•	•	•	•	•	•
Support of a Nebraskan non-profit	•	•	•	•	•	•
Exhibitor profile on conference app and registration website	•	•	•	•	•	•
Your choice of a premium booth space	•	•	•	•	•	$950 Option
Recognition in NSCN annual report	Logo	Logo	Name	Name	Name	
Exhibitor spot at regional safety conference(s) (up to 3)	+All 3 Conferences	+All 3 Conferences	+All 3 Conferences	2 Conferences	1 Conference	
Speaker spot at the Annual Conference & Expo*	•					
Premium Options	All 6 included!	Choose 4	Choose 1	Choose 1		
Celebration of Safety Luncheon networking event May 2025 (1 attendee)	•					
Recognition on marketing material and during presentation at Celebration of Safety	•					
Recognition on marketing material, onsite signage, and during presentation at Expo	•					
One social media promotion of sponsorship with link to website (4,000+ followers)	•					
One email promotion sent to 2,000+	•					
One 1/4 page ad in quarterly mailer newsletter or annual catalog (distributed to 3,000+)	•					

*Speaker spots are limited; will be available on a first come, first serve basis

More Sponsorship Opportunities

Questions?

Contact one of our account managers below

Annual Conference Opening Session Sponsor

3-5 minutes on stage to address group **$3,000**

Annual Conference Expo Lunch Sponsor

3-5 minutes on stage to address group **$3,000**

Annual Conference Coffee/Dessert Sponsor

Additional signage at event **$2,000**

Annual Conference Bag Sponsor

Logo on front of bag **$2,500**

Annual and Regional Conferences Lanyard Sponsor

Logo on conference lanyards **$2,500**

Want to be an exhibitor? Contact:

Bree Allis
ballis@safenebraska.org
402.898.7350

Jenn Scoggins
jscoggins@safenebraska.org
402.898.7365

Brian York
byork@safenebraska.org
531.249.1194